

Brian Hulme  
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denver, co

SEPTEMBER 2017—NOW

## Senior Product Designer

### Josh.ai

Led the creative direction for all web products, marketing collateral and hardware design.

Designed and oversaw implementation of complex web app, including user testing, design quality assurance, sprint planning with the dev team.

Oversaw print production of product packaging, brand booklets, t-shirts, and more collateral.

Led 3D hardware design for future products.

#### RESPONSIBILITIES

Creative Direction  
Web App  
Marketing Site  
Print Materials  
3D Hardware Design  
Video & Animation

JUNE 2015—SEPTEMBER 2017

## Senior Designer

### Deloitte Digital

Served as lead designer on various high-profile client accounts—ran creative discovery sessions, design reviews, and product demos with clients for complete app & website redesigns.

Led teams of visual designers on various projects — including creative direction, providing feedback and training junior designers in best practices.

Organized and ran team-wide creative workshops & activities to keep team excitement level high.

#### CLIENTS

Chipotle  
Shane Co  
Transamerica  
State of California  
Hitachi  
State of Ohio  
Healthgrades

DECEMBER 2013—JUNE 2015

## Visual Designer

### Deloitte Digital

Served as the visual designer on many different high-profile accounts—produced designs, sliced assets and created redlines for developers.

Worked closely with a creative director to create unique solutions for web and mobile apps, as well as video direction, editing and post-production.

#### CLIENTS

Healthgrades  
CVS  
LDS Church  
Adobe

JUNE 2012—DECEMBER 2013

## Graphic Designer

thredUP Inc.

Worked in a small design team in a high-paced startup environment.

Completely redesigned all webpage, packaging and email/web advertising.

Served as the sole mobile & UI/UX designer, and directed, filmed and edited marketing videos.

### RESPONSIBILITIES

iOS & Android Apps

Website REdesign

Packaging

Video Direction

Email Campaigns

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## Education

BA, Graphic Design from Brigham Young University

2004, 2007–2012

High School Diploma from San Ramon Valley High School

2000–2004

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## Skills

Proficient in Adobe Creative Suite, Sketch, Principle & Zeplin

Adobe programs include Photoshop, Illustrator, InDesign, After Effects and Premiere Pro.

Working Knowledge of 3D Modeling

Programs include MAXON Cinema4D and 2D/3D CAD drawing software.

Fluent in Spanish

I spent two years living abroad in Honduras.